



**MEDCu**



# THE CONTINUUM OF CARE WEBINAR

& What That Means For The  
Treatment of Hard-to-Heal  
Wounds.



**SAVE THE DATE**

**Wednesday, 3 April 2024**  
10:00 am, GMT

## JOIN THE COPPER REVOLUTION

Dr. Melamed and Dr. Borkow collaborated on this article, inspired by Dr. Melamed's introduction of the term "Continuum of Care" for hard-to-heal wounds. The webinar will delve into this concept, exploring its significance and how it is revolutionizing chronic wound care.

### WEBINAR SPEAKERS

**DR. EYAL MELAMED**

Director, Foot and Ankle Service, Rambam  
Health Care Campus

**DR. GADI BORKOW**

Chief Science Officer, MedCu – Dr. Borkow is  
one of the recipients of the JWC award for  
Innovation in Wound Care 2024

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